

2023

# SPONSORSHIP OPPORTUNITIES



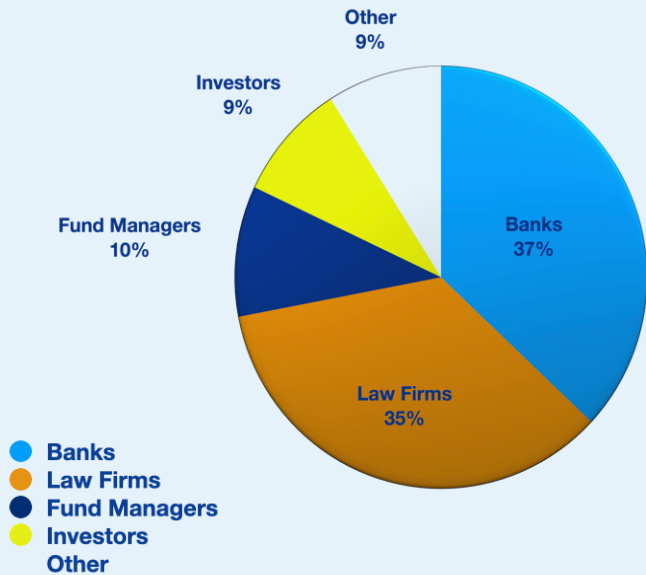
**FUND**  
**FINANCE**  
association

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# 2022 YEAR IN REVIEW

## ATTENDEE BREAKDOWN



## METRIC RECAP

**1753** Attendees  
**165** Speakers  
**139** Sponsors  
**40** Agenda Sessions

## EVENT PHOTOS



[CLICK HERE TO SEE PHOTOS FROM OUR 11TH ANNUAL GLOBAL SYMPOSIUM](#)



[CLICK HERE TO SEE PHOTOS FROM OUR 3RD ANNUAL ASIA-PACIFIC SYMPOSIUM](#)



[CLICK HERE TO SEE PHOTOS FROM OUR 6TH ANNUAL EUROPEAN SYMPOSIUM](#)

# 12TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

### 2023 SPONSORSHIP OPPORTUNITIES

#### PLATINUM

##### PLATINUM LEVEL \$22,500

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.*
- Twelve (12) complimentary passes for the full scope of conference activities. *Opportunity to purchase additional tickets at a discounted rate of \$2,000 per pass subject to availability.*
- Exhibit table in the Sponsor area or promotional collateral in Conference Welcome Bag (Subject to availability & approval by FFA).
- Prominent recognition (company name and logo) in conference materials and on conference website.

#### GOLD

##### GOLD LEVEL \$17,500

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.*
- Seven (7) complimentary passes for the full scope of conference activities. *Opportunity to purchase additional tickets at a discounted rate of \$2,000 per pass subject to availability.*
- Prominent recognition (company name and logo) in conference materials and on conference website.

#### SILVER

##### SILVER LEVEL \$10,000

- Three (3) complimentary passes for the full scope of conference activities.
- Recognition (company name and logo) in conference materials and on conference website.

#### BRONZE

##### BRONZE LEVEL \$7,500

- Two (2) complimentary passes for the full scope of conference activities.
- Recognition (company name and logo) in conference materials and on conference website.

#### INDIVIDUAL

##### INDIVIDUAL TICKETS

- \$2,500 until January 1st, \$3,000 thereafter.

GPs and Fund Managers may attend the symposium free of charge\*

\*Subject to availability



# 12TH ANNUAL

## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Sponsors of the below will receive exclusive billing of selected opportunity on website and FFA-produced event materials. Additional branding opportunities are at the discretion and expense of the sponsor with approval required by the FFA board.
- Any of the below sponsorships may only be purchased by an existing Platinum or Gold sponsor. Opportunities may not be individually contracted.



#### WELCOME RECEPTION ON OCEAN LAWN \$15,000 (LIMITED TO 2 SPONSORS)

- Welcome reception taking place outdoors on the Ocean Lawn (Sponsorship is limited to 2 sponsors)
- Each sponsor will receive a signature cocktail in a branded cup
- Branding on welcome step & repeat featuring your company logo among other sponsors
- Prominent recognition (company name and logo) in conference materials and on conference website as Welcome Reception Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board





# 12TH ANNUAL

## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

### ADDITIONAL SPONSORSHIP OPPORTUNITIES



#### HOSPITALITY LOUNGE SPONSOR (LIMITED TO 3 SPONSORS)

- Sponsors will each receive a private hospitality lounge in the main conference area to furnish and use for meetings & entertainment of your choosing
- Lounge themes include "Show off your A-Game" Sports Simulator, Refresh & Recharge area, and A Sweet Retreat
- Contact [info@fundfinanceassociation.com](mailto:info@fundfinanceassociation.com) for more information and pricing





# 12TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

### ADDITIONAL SPONSORSHIP OPPORTUNITIES



#### DAY TWO RECEPTION

\$15,000 (LIMITED TO 2 SPONSORS)

- Outdoor Reception with ocean views (Sponsorship is limited to 2 sponsors)
- Each sponsor will receive a signature cocktail in a branded cup
- Custom signage featuring your company logo among other sponsors
- Prominent recognition (company name and logo) in conference materials and on conference website as Reception Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



# 12TH ANNUAL

## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

### ADDITIONAL SPONSORSHIP OPPORTUNITIES



#### EXCLUSIVE LUNCH SPONSORSHIP \$10,000 (LIMITED TO 1 SPONSOR)

- Exclusive billing of sponsorship of conference luncheon
- Prominent recognition (company name and logo) in conference materials and on conference website as Lunch Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



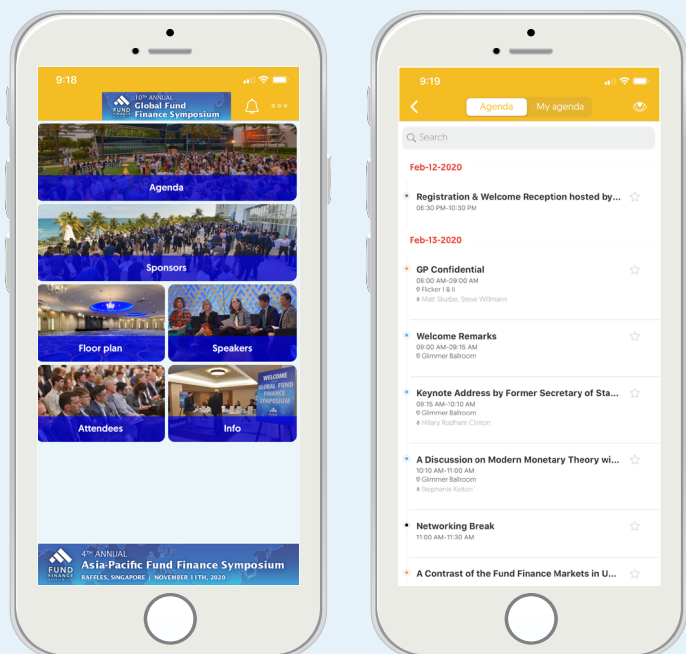
#### SESSION SPONSORSHIPS \$5,000 - \$10,000

- Options include Moderator positions or branding opportunities for select Keynote sessions.
- Content of the session and speakers (except for moderating role) is at the discretion of the Content Committee and FFA Board
- Contact [info@fundfinanceassociation.com](mailto:info@fundfinanceassociation.com) for more information and pricing



#### EXCLUSIVE APP SPONSORSHIP \$10,000

- Exclusive sponsor of the conference app
- Prominent branding within the app featured on the splash screen and static banner ad (as shown)
- Customized password to download the app



#### WIFI \$10,000

- Custom branded Wifi network name & password in all meeting spaces
- Inclusion in event materials on-site including the conference app, printing on back of name badge & signage throughout meeting space

# 12TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

### ADDITIONAL SPONSORSHIP OPPORTUNITIES



#### HOTEL KEYCARD

\$10,000

- Custom fully branded key card + sleeve for all conference attendees staying at the Fontainebleau
- Sponsorship fee includes the cost of key cards & sleeves, design (up to 2 revisions), production, shipping and implementation



#### CHARGING STATION SPONSOR

\$7,500

- Exclusive sponsor of conference charging power packs
- Includes custom fully branded portable charging station power packs



#### WELCOME BAG SPONSOR

\$10,000

- Custom co-branded Welcome Bag with sponsor logo and FFA logo with sponsor logo and FFA logo
- Opportunity to include one (1) flyer and one (1) branded item for each Welcome Bag (est. 600; item subject to approval by FFA)
- Bag to be distributed to each guest at registration
- Inclusion in event materials on-site including the conference app & signage throughout meeting space
- Additional bag items to be provided by 2023 Global Platinum Sponsors





# 7TH ANNUAL



## EUROPEAN FUND FINANCE SYMPOSIUM

SYMPOSIUM | TBC DATES | LONDON

SUMMIT | JUNE 5TH — 7TH, 2023 | THE BELFRY HOTEL & RESORT

COCKTAIL RECEPTION | TBC DATE | LONDON

### 2023 SPONSORSHIP OPPORTUNITIES

#### PLATINUM

##### PLATINUM LEVEL £15,000 (maximum available 30) \*

- Four (4) complimentary passes to the Fund Finance Association Summit
- One (1) speaking opportunity on a symposium panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot*
- Ten (10) complimentary passes for the full scope of the symposium
- Twenty (20) complimentary passes for industry cocktail reception
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### GOLD

##### GOLD LEVEL £12,000 (maximum available 20) \*

- Three (3) complimentary passes to the Fund Finance Association Summit
- One (1) speaking opportunity on a symposium panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot*
- Seven (7) complimentary passes for the full scope of the symposium
- Fourteen (14) complimentary passes for industry cocktail reception
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### SILVER

##### SILVER LEVEL £8,500 (maximum available 15) \*

- Two (2) complimentary passes to the Fund Finance Association Summit
- Four (4) complimentary passes for the full scope of the symposium
- Eight (8) complimentary passes for industry cocktail reception
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### BRONZE

##### BRONZE LEVEL £6,000 (maximum available 15) \*

- One (1) complimentary passes to the Fund Finance Association Summit
- Three (3) complimentary passes for the full scope of the symposium
- Six (6) complimentary passes for industry cocktail reception
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### INDIVIDUAL

##### INDIVIDUAL TICKETS

- Individual pricing for the symposium and cocktail reception is £950 and £125 respectively
- Individual tickets to the Fund Finance Association Summit are not available

1ST

# FUND FINANCE ASSOCIATION SUMMIT

JUNE 5-7, 2023 | THE BELFRY HOTEL & RESORT

WE ARE EXCITED TO WELCOME EVERYONE TO  
THE FIRST FUND FINANCE ASSOCIATION SUMMIT, WE AIM TO PROVIDE  
AN OPPORTUNITY TO NETWORK AROUND PURPOSE BUILT CONTENT





# 5TH ANNUAL



## ASIA-PACIFIC FUND FINANCE SYMPOSIUM FALL 2023 | HONG KONG

### 2023 SPONSORSHIP OPPORTUNITIES

#### PLATINUM

##### PLATINUM USD \$15,000

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.*
- Ten (10) complimentary passes for the full scope of the conference activities. *Opportunity to purchase additional tickets at a discounted rate.*
- Prominent recognition (company name and logo) in conference materials and on conference website.
- Opportunity to provide sponsored giveaway or collateral \*Collateral subject to approval by FFA board

#### GOLD

##### GOLD USD \$12,500

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.*
- Seven (7) complimentary passes for the full scope of the conference activities. *Opportunity to purchase additional tickets at a discounted rate.*
- Prominent recognition (company name and logo) in conference materials and on conference website

#### SILVER

##### SILVER USD \$10,000

- Five (5) complimentary passes for the full scope of the conference activities.
- Prominent recognition (company name and logo) in conference materials and on conference website.

#### INDIVIDUAL

- USD \$1,250 early bird rate & USD \$2,000 thereafter

GPs and Fund Managers may attend the symposium free of charge\*

\*Subject to availability

# 5TH ANNUAL

## ASIA-PACIFIC FUND FINANCE SYMPOSIUM FALL 2023 | HONG KONG

### Additional Sponsorship Opportunities



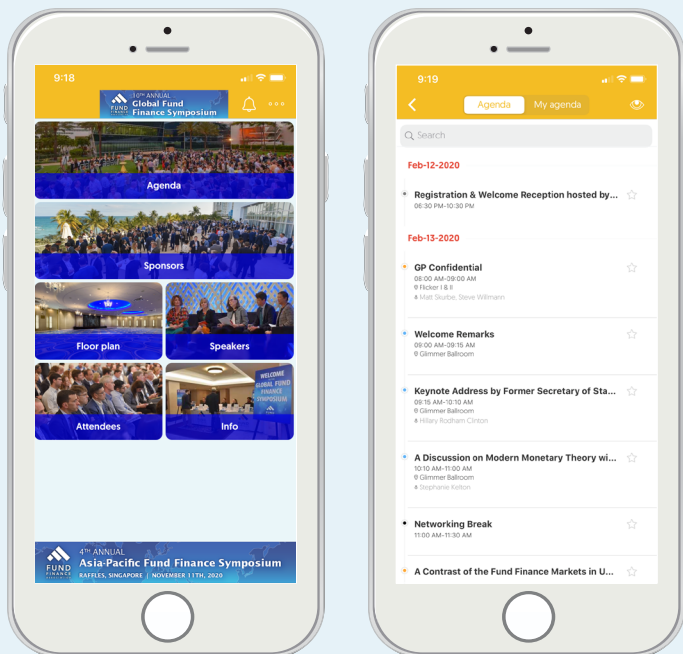
#### RECEPTION SPONSORSHIP USD \$12,500

- Co-sponsorship of symposium reception (Sponsorship is limited to 2 sponsors)
- Each sponsor will receive a signature branded cocktail
- Custom signage featuring your company logo
- Other branding opportunities to be confirmed
- Prominent recognition (company name and logo) in conference materials and on conference website as Reception Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



#### EXCLUSIVE APP SPONSORSHIP USD \$7,500

- Exclusive sponsor of the conference app
- Prominent branding within the app featured on the splash screen and static banner ad (as shown)



#### WELCOME BAG SPONSOR USD \$7,500

- Custom co-branded Welcome Bag with sponsor logo and FFA logo
- Opportunity to include one (1) flyer and one (1) branded item for each Welcome Bag (est. 200; item subject to approval by FFA)
- Bag to be distributed to guests within main session space
- Additional bag items to be provided by 2023 Asia-Pacific Platinum Sponsors



# 5TH ANNUAL



## ASIA-PACIFIC FUND FINANCE SYMPOSIUM FALL 2023 | HONG KONG

### Additional Sponsorship Opportunities



#### EXCLUSIVE LUNCH SPONSORSHIP USD \$7,500

- Exclusive billing of sponsorship of conference luncheon
- Prominent recognition (company name and logo) in conference materials and on conference website as Lunch Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



#### WIFI SPONSORSHIP USD \$7,500

- Custom branded Wifi network name & password in all meeting spaces
- Inclusion in event materials on-site including the conference app, printing on back of name badge & signage throughout meeting space
- Opportunity to select landing page upon logging into to custom WiFi network



#### SESSION SPONSORSHIP USD \$7,500

- Options include Moderator positions or branding opportunities for select Keynote sessions.
- Content of the session and speakers (except for moderating role) is at the discretion of the APAC Executive and Advisory Committees
- Contact [info@fundfinanceassociation.com](mailto:info@fundfinanceassociation.com) for more information and pricing

- Sponsors of the above will receive exclusive billing of selected opportunity on website and FFA-produced event materials. Additional branding opportunities are at the discretion and expense of the sponsor with approval required by the FFA board.
- Any of the above sponsorships may only be purchased by an existing Platinum or Gold sponsor. Opportunities may not be individually contracted.



Founded by the FFA and leading women in the alternative investment and fund finance industry in 2017, Women in Fund Finance (WFF) has continued to expand their reach.

WFF has been hosting virtual and in-person programming in 2021 & 2022 and hosted over 60 events globally in the past two years.

With more than 3,200 members globally, WFF has helped members with networking and communication skills, understanding the outlook for the fund finance business, as well as providing business development and networking sessions.



## 2021-2022 EVENTS

**14**  
**GLOBAL**

**29**  
**US**

**13**  
**EUROPEAN**

**7**  
**APAC**

## WOMEN IN FUND FINANCE EVENTS IN 2022

WFF has active committees in the US, Europe and Asia, that have planned Networking Events, Workshops, Fireside Chats and virtual panels across 8 cities on 3 continents.

WFF is honored to receive contributions from 69 sponsors. All sponsors are represented on every WFF email campaign and on the WFF homepage: [www.womeninfundfinance.com](http://www.womeninfundfinance.com).

Sponsorship opportunities for 2023 events are available for \$3,500.



# FUND FINANCE ASSOCIATION

## PLEASE SELECT YOUR SPONSORSHIP LEVEL(S):

Organizations that sponsor two or more FFA Symposiums within the same calendar year at the same time will receive a 5% discount on their FFA sponsorship package. Discounts on sponsorships will not be granted retroactively.

Many of your firms have sponsored and attended FFA Symposium and Women In Fund Finance (WFF) events held during 2020-2022 in London, New York, Miami, Singapore, and Hong Kong. To continue WFF's work in advocating for greater diversity within the alternative investment and fund finance industry, the FFA invites you to contribute an additional **\$3,500** sponsorship to help support WFF's initiatives in 2023. The WFF sponsorship is in addition to FFA Symposium sponsorship(s).

### FFA GLOBAL SYMPOSIUM 2023 (MIAMI, FL)

PLATINUM LEVEL  
GOLD LEVEL  
SILVER LEVEL  
BRONZE LEVEL

### FFA EUROPEAN SYMPOSIUM (LONDON, UK)

PLATINUM LEVEL  
GOLD LEVEL  
SILVER LEVEL  
BRONZE LEVEL

### FFA ASIA-PACIFIC SYMPOSIUM (HONG KONG)

PLATINUM LEVEL  
GOLD LEVEL  
SILVER LEVEL

### ADDITIONAL GLOBAL SPONSORSHIPS

WELCOME RECEPTION  
DAY TWO RECEPTION  
CHARGING STATIONS  
SESSION SPONSORSHIP  
LUNCH  
WIFI  
KEYCARD  
APP  
HOSPITALITY LOUNGE  
WELCOME BAG

### ADDITIONAL EUROPEAN SPONSORSHIPS

SPECIALTY SPONSORSHIPS TO BE DEFINED. IF INTERESTED IN AN ADDITIONAL SPONSORSHIP, PLEASE CONTACT [INFO@FUNDFINANCEASSOCIATION.COM](mailto:INFO@FUNDFINANCEASSOCIATION.COM).

### ADDITIONAL APAC SPONSORSHIPS

RECEPTION  
APP  
WELCOME BAG  
LUNCH  
WIFI  
SESSION SPONSORSHIP

## WOMEN IN FUND FINANCE

YES, WE WISH TO CONTRIBUTE IN SUPPORT OF THE 2023 WFF EVENTS



# FUND FINANCE ASSOCIATION

## SPONSORSHIP TERMS & CONDITIONS

Sponsorship packages are not subject to customization and must be secured as listed. Refunds will not be given for unused benefits. FFA will update website within five (5) business days of receiving the completed sponsorship order and receipt of approved logo from sponsor. In the event the sponsor cancels all or part of the sponsorship contracted, the sponsor shall pay to FFA a fee (the Cancellation Fee) equal to all monies due. Any Cancellation Fee is due at the time of cancellation. A payment made to FFA under this contract shall be deemed fully earned and non-refundable.

The data contained in FFA's registration list(s) is proprietary to the FFA and may not be resold. This information may be provided to you as part of your sponsorship agreement (excluding contact details). The sponsor agrees that they will not disclose, transfer, duplicate, reproduce, sell, loan or retain any portion of the attendee list in any form whatsoever, including entering into their own electronic databases.

Final decisions regarding the content of programs remains at the sole discretion of the FFA board. Sponsorships including speaking positions are all subject to board approval and do not retain control over the composition of the remainder of the panel.

In the unlikely occurrence that an event is cancelled, refunds will be at the discretion of the FFA Board.

COMPANY (AS IT SHOULD APPEAR IN PRINT):

NAME (AS IT SHOULD APPEAR ON INVOICE):

ADDRESS (AS IT SHOULD APPEAR ON INVOICE):

EMAIL:

WEB ADDRESS:

EVENT LOGISTICS CONTACT NAME (TO HANDLE SPONSORSHIP DETAILS):

IF YOUR FIRM IS SPONSORING MULTIPLE EVENTS PLEASE INCLUDE A CONTACT FOR EACH, IF DIFFERENT.

EMAIL:

PHONE:

Payments received after the event date will be assessed a 5% late fee.

FFA COUNTERSIGNATURE:

**Thank you for your support of Fund Finance Association Symposiums!**

DATE:

Sponsorships are available on a first-come, first-served basis.  
Appointment of sponsors is at the discretion of the Fund Finance Association.  
Sponsorships are not considered confirmed and final until countersigned by the Fund Finance Association.



**The Fund Finance Association (FFA) is a non-profit industry association in the fund finance market, co-located in New York and Charlotte, North Carolina.**

Our core mission is to:

- Educate members, legislators, regulators, and other constituencies about the fund finance market and related capital markets through conferences and other events.
- Build the broadest consensus among members on policy, legal regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.
- Advocate on behalf of the fund finance industry with respect to policy, legal, regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.

**The Annual Global, European, and Asia-Pacific Fund Finance Symposiums are the premier Fund Finance events.**

**The FFA sought out experts in the subscription credit facility and fund finance space to address many of the key developments and trends in the market. The organization is comprised of a committee of well-respected Banking and Finance professionals who specialize in fund finance. The conference was made possible due to the dedication of this group.**



**Contact the FFA**

**To learn more about the FFA, questions regarding events and sponsorships, or to submit a completed form, please contact [info@fundfinanceassociation.com](mailto:info@fundfinanceassociation.com).**