

2025

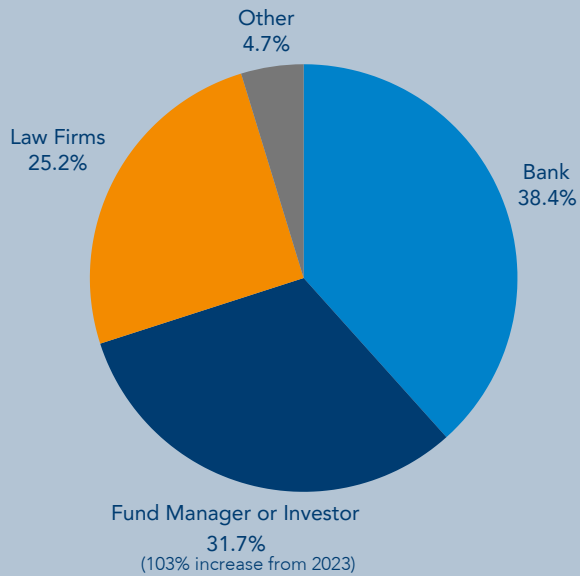
# SPONSORSHIP OPPORTUNITIES



**FUND**  
**FINANCE**  
association

# 2024 MIAMI RECAP

## Attendee Breakdown



Other includes Rating Agencies, Advisors, Technology providers and others not captured in the categories above.

## Metric Recap

**1989** Attendees  
**135** Speakers  
**133** Sponsors  
**27** Agenda Sessions

## Event Photos



[CLICK HERE TO SEE PHOTOS FROM OUR 13TH ANNUAL GLOBAL SYMPOSIUM](#)

# 14TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### 2025 SPONSORSHIP OPPORTUNITIES

#### DIAMOND

##### DIAMOND LEVEL USD \$50,000

- One (1) speaking slot on a conference panel, or an opportunity to interview a keynote speaker or provide an introduction.\*\*
- Twenty (20) complimentary passes for full access to all conference activities.
  - Opportunity to purchase additional tickets at a discounted rate of \$2,500 each.\*
- Six (6) representatives at the exclusive VIP Reception.
- Opportunity to have a representative at the exclusive meet and greet of our Keynote Speaker.
- One (1) exhibit table in the Sponsor area, subject to availability and approval by the FFA.
- Company name and logo will be prominently displayed on site, in all conference materials, and on the conference website.

#### PLATINUM

##### PLATINUM LEVEL USD \$25,000

###### OPTION A

- One (1) speaking opportunity on a conference panel.\*\*
- Ten (10) complimentary passes for the full scope of conference activities.
  - Opportunity to purchase additional tickets at a discounted rate of \$2,500 each.\*
- Four (4) representatives at the exclusive VIP Reception.
- Opportunity to have a representative at the exclusive meet and greet of our Keynote Speaker.
- Exhibit table in the Sponsor area (subject to availability & approval by the FFA).
- Prominent recognition (company name and logo) in conference materials and on the conference website.

###### OPTION B

- Twelve (12) complimentary passes for the full scope of conference activities.
  - Opportunity to purchase additional tickets at a discounted rate of \$2,500 each.\*
- Four (4) representatives at the exclusive VIP Reception.
- Opportunity to have a representative at the exclusive meet and greet of our Keynote Speaker.
- Exhibit table in the Sponsor area (subject to availability & approval by the FFA).
- Prominent recognition (company name and logo) in conference materials and on the conference website.

#### GOLD

##### GOLD LEVEL USD \$18,000

- Seven (7) complimentary passes for the full scope of conference activities.
  - Opportunity to purchase additional tickets at a discounted rate of \$2,500 each.\*
- Three (3) representatives at the exclusive VIP Reception.
- Prominent recognition (company name and logo) in conference materials and on conference website.

# 14TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### 2025 SPONSORSHIP OPPORTUNITIES

#### SILVER

##### SILVER LEVEL USD \$12,500

- Four (4) complimentary passes for the full scope of conference activities.
- Two (2) representatives at the exclusive VIP Reception.
- Prominent recognition (company name and logo) in conference materials and on conference website.

#### BRONZE

##### BRONZE LEVEL USD \$7,500

- Two (2) complimentary passes for the full scope of conference activities.
- One (1) representative at the exclusive VIP Reception.
- Prominent recognition (company name and logo) in conference materials and on the conference website.

#### INDIVIDUAL

##### INDIVIDUAL TICKETS USD \$3,000\*

COMPLIMENTARY ATTENDANCE IS AVAILABLE FOR INDIVIDUALS WHOSE PRIMARY RESPONSIBILITY INVOLVES BORROWING FUND FINANCE FACILITIES. THIS OFFER IS SUBJECT TO VERIFICATION AND APPROVAL. PLEASE NOTE THAT INDIVIDUALS PRIMARILY RESPONSIBLE FOR LENDING WILL NOT QUALIFY FOR COMPLIMENTARY ATTENDANCE.

\*Subject to availability.

\*\*Speaking opportunities are expected to sell out and will be offered on a first-come, first-served basis.



# 14TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsors of the opportunities listed below will receive exclusive recognition on the event website and official materials produced by FFA. Additional branding options are available at the sponsor's discretion and expense, subject to FFA approval.

Please note that the sponsorship opportunities below are only available to Diamond, Platinum, or Gold sponsors and cannot be purchased separately.



**WELCOME RECEPTION ON OCEAN LAWN: MONDAY EVENING, FEBRUARY 24, 2025**  
**\$18,000 (LIMITED TO 3 SPONSORS)**

- Each sponsor will receive a signature cocktail in a branded cup
- Custom signage featuring your company logo among other sponsors
- Prominent recognition (company name and logo) in conference materials and on conference website as Welcome Reception Sponsor
- Additional branding opportunities are available at the discretion of the sponsor with approval by the FFA

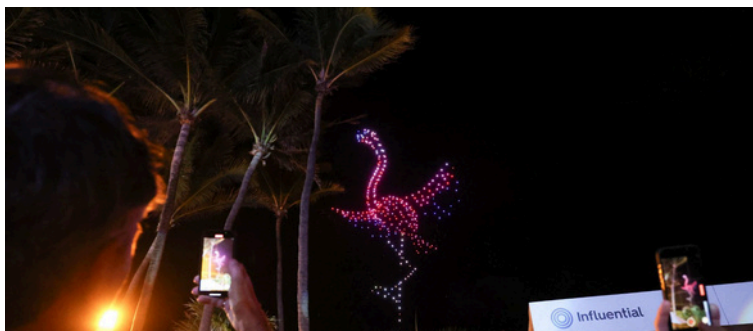


### DRONE SHOW SPONSOR

Contact [info@fundfinanceassociation.com](mailto:info@fundfinanceassociation.com) for more information and pricing.

This high ticket showstopper is perfect for sponsors dedicated to leaving a lasting impression.

- Using over 100 drones, programmers choreograph and DJ a 5-12 minute sequence that creates glowing images over the event



# 14TH ANNUAL

## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

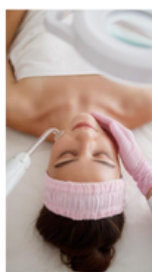
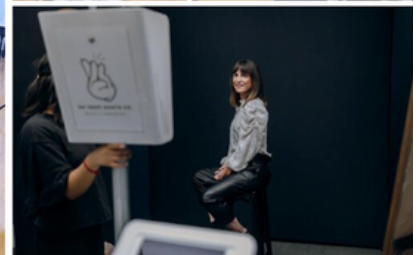


#### HOSPITALITY SPONSOR

Contact [info@fundfinanceassociation.com](mailto:info@fundfinanceassociation.com) for more information and pricing.

Host a private hospitality lounge in the main conference area. This dedicated space can be furnished and customized for meetings, networking, and entertainment in accordance with your preferences. Possible themes include:

- **Amenity Shop:** Delight attendees with thoughtful gifts and essentials.
- **Professional Headshots:** Offer professional photography sessions for attendees to update their profiles.
- **Wellness Station:** Provide a relaxing space focused on health and well-being.
- **Interview Booth:** Conduct on-site interviews in a professional and private setting.





# 14TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### ADDITIONAL SPONSORSHIP OPPORTUNITIES



#### MORNING ACTIVITIES

Contact [info@fundfinanceassociation.com](mailto:info@fundfinanceassociation.com) for more information and pricing.

Activity opportunities include:

- **Yoga:** Align your brand with mindfulness and tranquility by sponsoring our serene morning yoga sessions.
- **Circuit Training:** Boost your brand's energy and vitality by supporting our high-intensity circuit training classes.
- **Sunrise Run:** Catch the morning light by hosting our invigorating sunrise run.



#### LUNCH SPONSORSHIP

USD \$10,000 (LIMITED TO 1 SPONSOR/DAY)

- Exclusive recognition as the official sponsor of the conference luncheon on either Tuesday or Wednesday.
- Prominent branding in all materials and on the conference website, showcasing your company name and logo as the Lunch Sponsor.
- Enjoy additional branding opportunities, subject to approval by the FFA, which allows you to further enhance your company's visibility and engagement throughout the conference.



#### SESSION SPONSORSHIPS

Contact [info@fundfinanceassociation.com](mailto:info@fundfinanceassociation.com) for more information and pricing.

- Options include Moderator positions or branding opportunities for select Keynote sessions.
- Content of the session and speakers (except for moderating role) is at the discretion of the Content Committee and FFA Board.

# 14TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### ADDITIONAL SPONSORSHIP OPPORTUNITIES



#### NETWORKING EVENTS

Contact [info@fundfinanceassociation.com](mailto:info@fundfinanceassociation.com) for more information and pricing.

Are you looking for a unique and impactful way to elevate your brand? Partner with us to create a bespoke custom networking event tailored to your specific needs and objectives.

- **Tailored Experience:** Our team will work closely with you to design an event that aligns with your brand's vision and goals, ensuring a personalized touch that stands out.
- **Branding Opportunities:** From customized event themes, to branded materials and targeted networking sessions, our team will work with you to provide excellent brand exposure.





# 14TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### ADDITIONAL SPONSORSHIP OPPORTUNITIES



**EXCLUSIVE APP SPONSORSHIP**  
USD \$12,000



- Exclusive sponsor of the conference app
- Prominent branding within the app featured on the splash screen and static banner ad (as shown)
- Customized password to download the app



**WIFI**  
USD \$12,000

- Custom branded Wifi network name & password in all meeting spaces
- Inclusion in event materials on-site, including the conference app, printing on the back of name badge & signage throughout meeting space



**HOTEL KEYCARD**  
USD \$12,000

- Custom branded key card and sleeve for all conference attendees staying at the Fontainebleau.
- Sponsorship fee includes the cost of key cards and sleeves, design (up to 2 revisions), production, shipping, and implementation.



**ELEVATOR SPONSOR**  
USD \$7,500

- Custom brand three elevator door sets on the main level of the conference center
- Sponsorship fee includes the cost of design (up to 2 revisions), vinyl, and installation labor.



**CHARGING STATION SPONSOR**  
USD \$7,500

- Exclusive sponsor of our three charging stations, inclusive of 24 individual conference charging power packs.
- Includes custom fully branded portable charging station power packs.



**WELCOME BAG SPONSOR**  
USD \$10,000

- Custom co-branded Welcome Bag with sponsor logo and FFA logo.
- Opportunity to include one (1) flyer and one (1) branded item for each Welcome Bag (est. 600; item subject to approval by the FFA).
- Bag to be distributed to each guest at registration
- Inclusion in event materials on-site, including the conference app & signage throughout meeting space

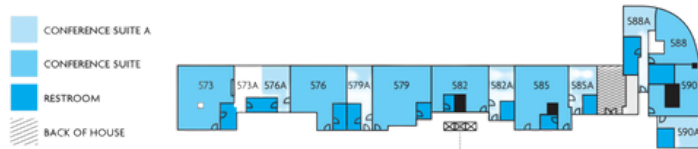
# 14TH ANNUAL

## GLOBAL FUND FINANCE SYMPOSIUM

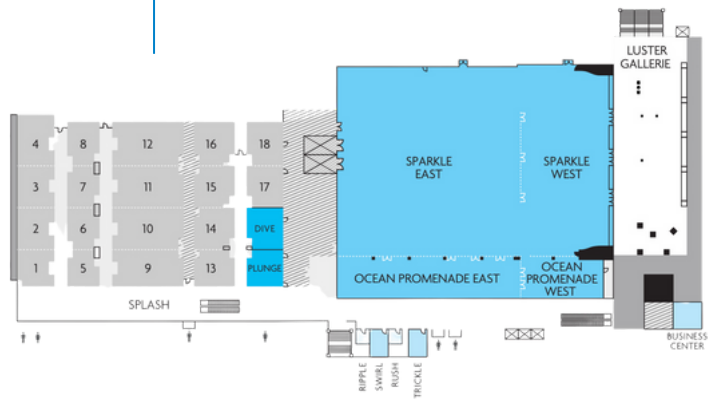
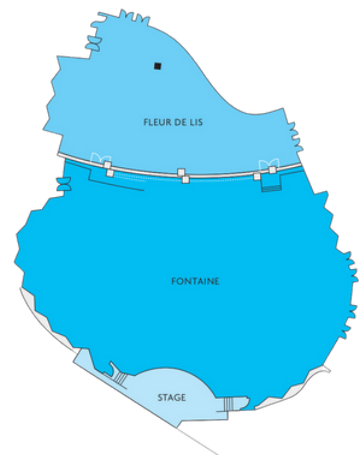
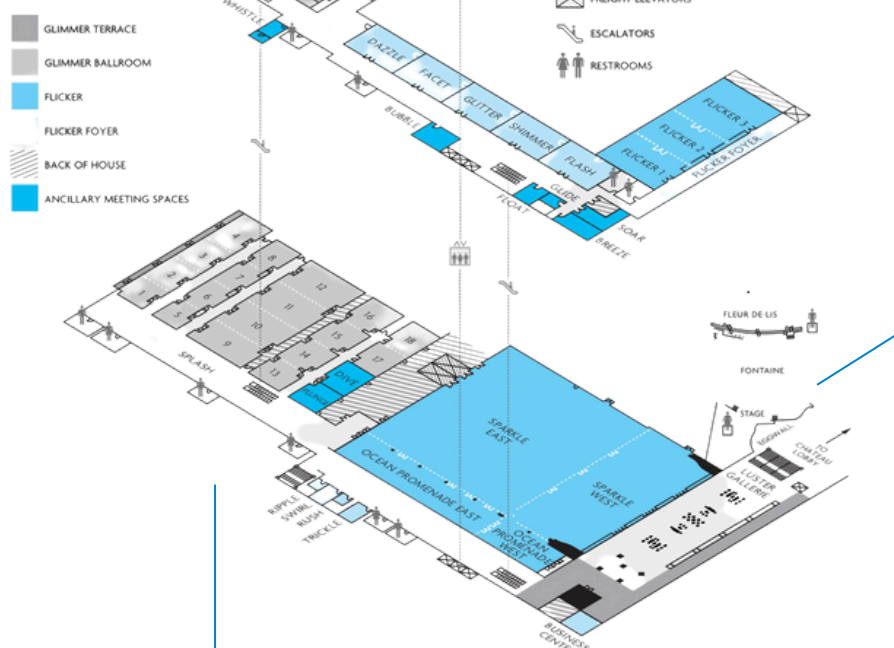
FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### MEET OUR VENUE:

#### FIFTH FLOOR - VERSAILLES



#### FOURTH FLOOR



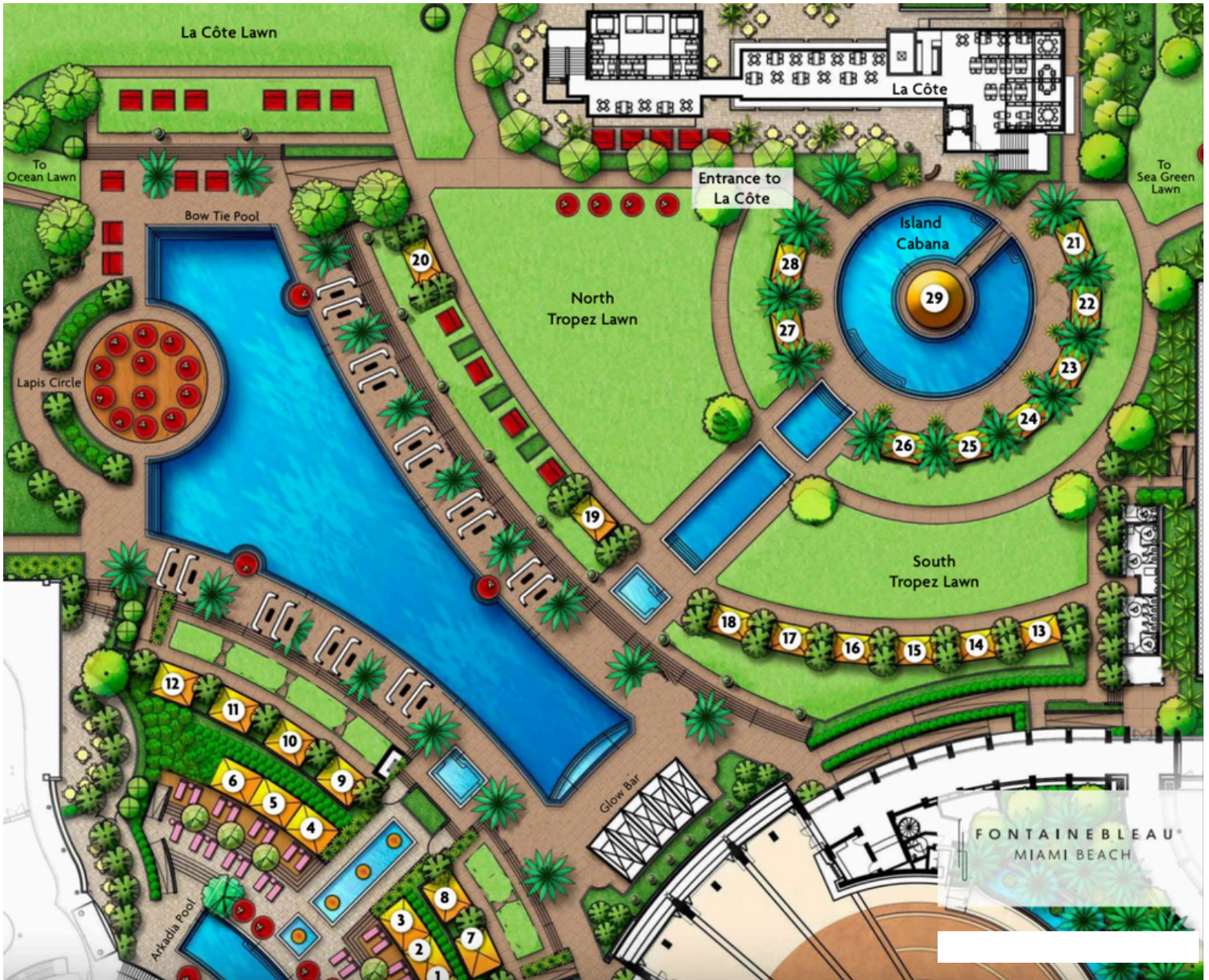


# 14TH ANNUAL

## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

MEET OUR OUTDOOR CABANA SPACE:



# 14TH ANNUAL

## GLOBAL FUND FINANCE SYMPOSIUM

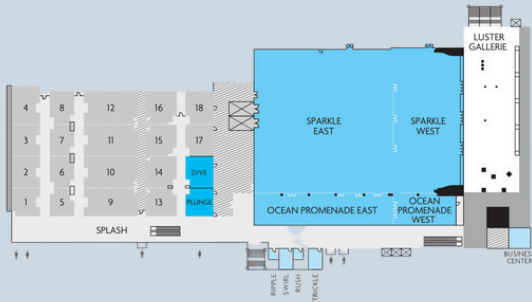
FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### ADDITIONAL SPONSORSHIP OPPORTUNITIES



#### SPLASH MEETINGS ROOMS

We're excited to offer our sponsors the chance to reserve exclusive meeting rooms! Choose from several layout options, including a board room set up, cocktail tables, or upgrade to comfortable lounge seating.



#### Pricing:

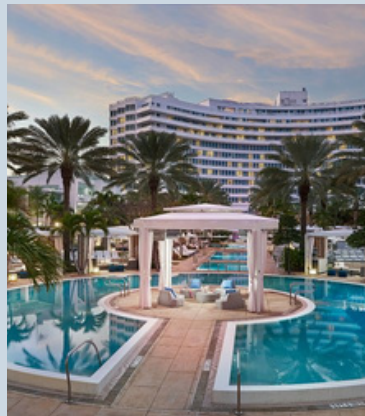
- Splash Rooms 1-4 - USD \$3,000 (Monday - Wednesday)
- Splash Rooms 5-18 - USD \$2,000 (Monday - Wednesday)
- 5th Floor Meeting Rooms - USD \$2,500 (Monday - Wednesday)



#### CABANAS

Take advantage of our expanded conference space again this year. Our sponsors can reserve cabanas for meetings on key conference days.

#### YOUR BRANDING HERE



#### Pricing:

- Cabanas 13-18: USD \$2,000 per day
  - Available Monday or Wednesday only
- Cabanas 1-6 and 21-28: USD \$7,500
  - Available Monday through Wednesday
- Cabana 29: USD \$10,000
  - Available Monday through Wednesday



# 14TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### AGENDA AT A GLANCE MONDAY, FEBRUARY 24, 2025

Time	Track A	Track B
8:00 am	Registration & Breakfast	
9:00 am	Opening Remarks	
9:10 am	Keynote #1	
10:00 am	Networking Break	
10:25 am	Breakout Session	Breakout Session
11:10 am	Session Break	
11:35 am	Breakout Session	Breakout Session
12:20 pm	Lunch	
1:40 pm	Breakout Session	Breakout Session
2:25 pm	Session Break	
2:50 pm	Breakout Session	Breakout Session
3:35 pm	Networking Break	
4:05 pm	Keynote #2	
5:15 pm	Welcome Reception: Ocean Lawn	

# 14TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### AGENDA AT A GLANCE TUESDAY, FEBRUARY 25, 2025

Time	Track A	Track B
8:00 am	Registration & Breakfast	
9:00 am	Opening Remarks	
9:10 am	Keynote #3	
10:00 am	Networking Break	
10:25 am	Breakout Session	Breakout Session
11:10 am	Session Break	
11:35 am	Keynote #4	
12:20 pm	Lunch	
1:40 pm	Meetings and Networking Events	
5:00 pm	Sponsored Cocktails	

# 14TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### AGENDA AT A GLANCE WEDNESDAY, FEBRUARY 26, 2025

Time	Track A	Track B
8:00 am	Registration & Breakfast	
9:00 am	Opening Remarks	
9:10 am	Keynote #5	
10:00 am	Networking Break	
10:25 am	GP Brunch	Breakout Session
11:10 am	Session Break	
11:35 am	Keynote #6	
12:20 pm	Lunch	
1:40 pm	Breakout Session	Breakout Session
2:25 pm	Session Break	
2:50 pm	Breakout Session	Breakout Session
3:35 pm	Session Break	
4:05 pm	Keynote #7	
5:15 pm	VIP Reception	

# 14TH ANNUAL



## GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 24-27, 2025 | FONTAINEBLEAU MIAMI BEACH

### AGENDA AT A GLANCE THURSDAY, FEBRUARY 27, 2025

Time	Track A	Track B
8:00 am	No Breakfast	FFA Bag Check Opens
9:00 am	FFA Cares: Volunteer Events For more details, please contact: <a href="mailto:info@fundfinanceassociation.com">info@fundfinanceassociation.com</a>	
12:30 pm	Departures Begin	



# 9TH ANNUAL

## EUROPEAN FUND FINANCE SYMPOSIUM

SEPTEMBER 17-18, 2025 | OLD BILLINGSGATE | LONDON

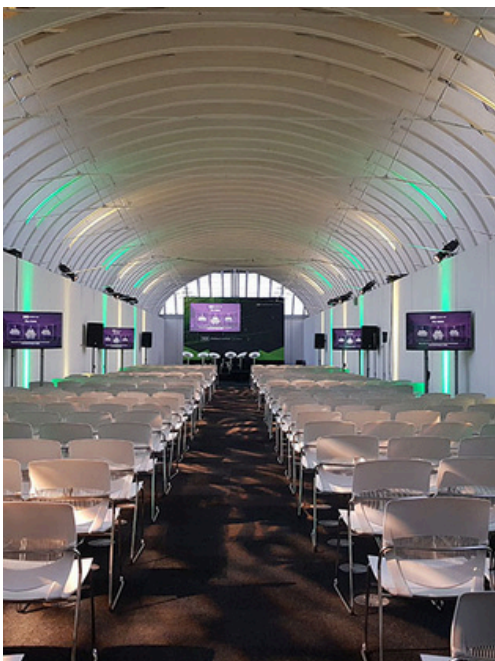
### MEET OUR NEW VENUE: OLD BILLINGSGATE

We are delighted to introduce Old Billingsgate as our exclusive venue for both our 9th Annual European Fund Finance Symposium and our 1st Annual European Leadership Forum!

The Leadership Forum will be held a day prior to the Symposium, on September 17th, and will feature tailored programming and a seated dinner in an intimate setting.

Following the Leadership Forum, our Symposium will be held on September 18th, offering a dynamic and engaging experience for all attendees.

We are excited to launch this new format at Old Billingsgate!



## EUROPEAN FUND FINANCE SYMPOSIUM

SEPTEMBER 17-18, 2025 | OLD BILLINGSGATE | LONDON

### 2025 SPONSORSHIP OPPORTUNITIES

#### PLATINUM

##### PLATINUM LEVEL £15,000

- Four (4) complimentary passes to the Executive Leadership Forum on September 17th.
- One (1) speaking opportunity on a symposium panel.\*\*
- Ten (10) complimentary passes for the full scope of the symposium.
  - Opportunity to purchase additional tickets at a discounted rate of £1,500 each.\*
- Exhibit table in the sponsor area for the symposium (subject to availability and approval by the FFA).
- Prominent recognition (company name and logo) in symposium materials and on the symposium website.

#### GOLD

##### GOLD LEVEL £12,000

- Three (3) complimentary passes to the Executive Leadership Forum on September 17th.
- One (1) speaking opportunity on a symposium panel.\*\*
- Seven (7) complimentary passes for the full scope of the symposium.
  - Opportunity to purchase additional tickets at a discounted rate of £1,500 each.\*
- Prominent recognition (company name and logo) in symposium materials and on the symposium website.

#### SILVER

##### SILVER LEVEL £8,500

- Two (2) complimentary passes to the Executive Leadership Forum on September 17th.
- Four (4) complimentary passes for the full scope of the symposium.
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### BRONZE

##### BRONZE LEVEL £6,000

- One (1) complimentary pass to the Executive Leadership Forum on September 17th.
- Three (3) complimentary passes for the full scope of the symposium.
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### INDIVIDUAL

##### INDIVIDUAL TICKETS

£2,000\*

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\*Subject to availability.

\*\*Speaking opportunities are expected to sell out and will be offered on a first-come, first-served basis.

## EUROPEAN FUND FINANCE SYMPOSIUM

SEPTEMBER 17-18, 2025 | OLD BILLINGSGATE | LONDON

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsors of the opportunities listed below will receive exclusive recognition on the event website and official materials produced by FFA. Additional branding options are available at the sponsor's discretion and expense, subject to FFA approval.

Please note that the sponsorship opportunities below are only available to Diamond, Platinum, or Gold sponsors and cannot be purchased separately.



#### LEADERSHIP FORUM RECEPTION SPONSOR £10,000 (LIMITED TO 2 SPONSORS)

- Co-Sponsorship of Leadership Forum Reception (limited to two sponsors)
- Each sponsor will receive a signature branded cocktail
- Custom signage featuring your company logo
- Prominent recognition as Reception Sponsor (company name and logo) in conference materials and on the conference website
- Additional branding opportunities are available at the discretion of the sponsor with approval by the FFA



#### SYMPOSIUM RECEPTION SPONSOR £10,000 (LIMITED TO 2 SPONSORS)

- Co-Sponsorship of Symposium Reception (limited to two sponsors)
- Each sponsor will receive a signature branded cocktail
- Custom signage featuring your company logo
- Prominent recognition as Reception Sponsor (company name and logo) in conference materials and on the conference website
- Additional branding opportunities are available at the discretion of the sponsor with approval by the FFA



#### LUNCH SPONSORSHIP £10,000

- Exclusive recognition as the official sponsor of the conference luncheon.
- Prominent branding in all materials and on the conference website, showcasing your company name and logo as the Lunch Sponsor.
- Enjoy additional branding opportunities, subject to approval by the FFA, which allows you to further enhance your company's visibility and engagement throughout the conference.



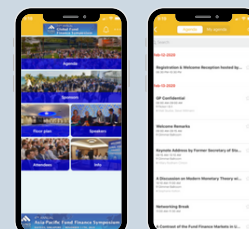
#### WIFI £7,500

- Custom branded Wifi network name & password in all meeting spaces
- Inclusion in event materials on-site, including the conference app, printing on the back of name badge & signage throughout meeting space



#### EXCLUSIVE APP SPONSORSHIP £5,000

- Exclusive sponsor of the conference app
- Prominent branding within the app featured on the splash screen and static banner ad (as shown)
- Customized password to download the app



# 9TH ANNUAL



## EUROPEAN FUND FINANCE SYMPOSIUM

SEPTEMBER 17-18, 2025 | OLD BILLINGSGATE | LONDON

### AGENDA AT A GLANCE WEDNESDAY, SEPTEMBER 17, 2025

Time	Agenda
12:00 pm	Registration Opens
1:00 pm	Welcome Remarks
1:10 pm	Keynote
2:00 pm	Networking Break
2:30 pm	Working Group Sessions
4:00 pm	Networking Break
4:20 pm	GP Panel
5:10 pm	Cocktail Reception
6:30 pm	Seated Dinner

# 9TH ANNUAL



## EUROPEAN FUND FINANCE SYMPOSIUM

SEPTEMBER 17-18, 2025 | OLD BILLINGSGATE | LONDON

### AGENDA AT A GLANCE THURSDAY, SEPTEMBER 18, 2025

Time	Track A	Track B	Track C
8:00 am	Registration		
9:00 am	Opening Remarks		
9:10 am	Keynote		
10:00 am	Networking Break		
10:20 am	Breakout Session	Breakout Session	Breakout Session
11:10 am	Session Break		
11:30 am	Breakout Session	Breakout Session	Breakout Session
12:20 pm	Lunch		
1:30 pm	Breakout Session	Breakout Session	Breakout Session
2:20 pm	Session Break		
2:40 pm	Breakout Session	Breakout Session	Breakout Session
3:10 pm	Session Break		
3:40 pm	Breakout Session	Breakout Session	Breakout Session
5:15 pm	Networking Drinks		

## ASIA-PACIFIC FUND FINANCE SYMPOSIUM

NOVEMBER 6, 2025 | CONRAD HOTEL | HONG KONG

### 2025 SPONSORSHIP OPPORTUNITIES

#### PLATINUM

##### PLATINUM LEVEL USD \$16,000

- One (1) speaking opportunity on a symposium panel.\*\*
- Ten (10) complimentary passes for the full scope of the symposium.
  - Opportunity to purchase additional tickets at a discounted rate of \$1,500 each.\*
- Prominent recognition (company name and logo) in symposium materials and on symposium website.
- Opportunity to provide sponsored giveaway or collateral in our welcome bag (collateral subject to approval by the FFA).

#### GOLD

##### GOLD LEVEL USD \$13,000

- One (1) speaking opportunity on a symposium panel.\*\*
- Seven (7) complimentary passes for the full scope of the symposium.
  - Opportunity to purchase additional tickets at a discounted rate of \$1,500 each.\*
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### SILVER

##### SILVER LEVEL USD \$11,000

- Five (5) complimentary passes for the full scope of the symposium.
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### BRONZE

##### BRONZE LEVEL USD \$7,000

- Three (3) complimentary passes for the full scope of the symposium.
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### INDIVIDUAL

##### INDIVIDUAL TICKETS USD \$1,800\*

COMPLIMENTARY ATTENDANCE IS AVAILABLE FOR INDIVIDUALS WHOSE PRIMARY RESPONSIBILITY INVOLVES BORROWING FUND FINANCE FACILITIES. THIS OFFER IS SUBJECT TO VERIFICATION AND APPROVAL. PLEASE NOTE THAT INDIVIDUALS PRIMARILY RESPONSIBLE FOR LENDING WILL NOT QUALIFY FOR COMPLIMENTARY ATTENDANCE.

\*Subject to availability.

\*\*Speaking opportunities are expected to sell out and will be offered on a first-come, first-served basis.



# 7TH ANNUAL

## ASIA-PACIFIC FUND FINANCE SYMPOSIUM NOVEMBER 6TH, 2025 | CONRAD HOTEL | HONG KONG

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsors of the opportunities listed below will receive exclusive recognition on the event website and official materials produced by FFA. Additional branding options are available at the sponsor's discretion and expense, subject to FFA approval.

Please note that the sponsorship opportunities below are only available to Diamond, Platinum, or Gold sponsors and cannot be purchased separately.



#### RECEPTION SPONSOR USD \$7,500 (LIMITED TO 2 SPONSORS)

- Co-Sponsorship of Symposium Reception (limited to two sponsors)
- Each sponsor will receive a signature branded cocktail
- Custom signage featuring your company logo
- Prominent recognition as Reception Sponsor (company name and logo) in conference materials and on the conference website
- Additional branding opportunities are available at the discretion of the sponsor with approval by the FFA



#### LUNCH SPONSORSHIP USD \$5,000

- Exclusive recognition as the official sponsor of the Conference Luncheon
- Prominent branding in all materials and on the conference website, showcasing your company name and logo as the Lunch Sponsor
- Enjoy additional branding opportunities, subject to approval by the FFA, which allow you to further enhance your company's visibility and engagement throughout the conference



#### EXCLUSIVE APP SPONSORSHIP USD \$3,000

- Exclusive sponsor of the conference app
- Prominent branding within the app featured on the splash screen and static banner ad (as shown)
- Customized password to download the app



#### WIFI USD \$3,500

- Custom branded Wifi network name & password in all meeting spaces
- Inclusion in event materials on-site, including the conference app, printing on the back of name badge & signage throughout meeting space

# WOMEN IN FUND FINANCE

## SPONSORSHIP OPPORTUNITIES

Women in Fund Finance was created in 2017 by the alternative industry association, the Fund Finance Association, to support diversity, equity, and inclusion of women in banking, law, and private equity - credit, real estate, and energy/infrastructure - in, and related to, the fund finance community. Led by three committees of senior women executives, Women in Fund Finance (WFF) is focused on the increased engagement, recognition, and promotion of women leaders within the fund finance industry globally.

We seek to help women succeed in three ways: Connection, Education, and Professional Advocacy.

We are proud to share that Women in Fund Finance influenced the fund finance communities in 2023 with:



24

in-person & virtual events with over 2,300 attendees



5,663

contacts across 3 WFF regional distribution lists:

US: 2,662 members | APAC: 1,006 members | EMEA: 1,995 members



37

emails with an 87% delivery rate



2,879

LinkedIn followers from 38 countries

Interest in the community has gone up 36% since 2022

Many of your firms have sponsored and attended WFF events held throughout 2020-2024 in London, New York, Miami, Singapore, and Hong Kong. To continue WFF's work in advocating for greater diversity within the alternative investment and fund finance industry, the FFA invites you to contribute an additional \$3,500 sponsorship in 2025. The WFF sponsorship is in addition to FFA Symposium sponsorship(s).



# FUND FINANCE ASSOCIATION

## SPONSORSHIP OPPORTUNITIES

### PLEASE SELECT YOUR SPONSORSHIP LEVEL(S):

Sponsorship packages are not subject to customization and must be secured as listed. Refunds will not be given for unused benefits. Organizations that commit to sponsoring two or more FFA Symposiums at the same time, within the same calendar year, will receive a 5% discount on their FFA sponsorship package. Discounts on sponsorships will not be granted retroactively.

#### FFA GLOBAL SYMPOSIUM: MIAMI 2025

- DIAMOND LEVEL
- PLATINUM LEVEL: OPTION A
- PLATINUM LEVEL: OPTION B
- GOLD LEVEL
- SILVER LEVEL
- BRONZE LEVEL

IN ADDITION TO MY SYMPOSIUM SPONSORSHIP, PLEASE CONTACT ME TO DISCUSS THE FOLLOWING SPECIALTY SPONSORSHIPS:

- |   |   |
|---|---|
| <input type="checkbox"/> WELCOME RECEPTION    | <input type="checkbox"/> HOSPITALITY LOUNGE |
| <input type="checkbox"/> NETWORKING RECEPTION | <input type="checkbox"/> WIFI SPONSOR       |
| <input type="checkbox"/> SESSION SPONSORSHIP  | <input type="checkbox"/> SPLASH ROOM/CABANA |
| <input type="checkbox"/> LUNCH SPONSORSHIP    | <input type="checkbox"/> NETWORKING EVENT   |
| <input type="checkbox"/> APP SPONSORSHIP      | <input type="checkbox"/>                    |

#### FFA EUROPEAN SYMPOSIUM & EXECUTIVE LEADERSHIP FORUM: LONDON 2025

- PLATINUM LEVEL
- GOLD LEVEL
- SILVER LEVEL
- BRONZE LEVEL

IN ADDITION TO MY SYMPOSIUM & LEADERSHIP FORUM SPONSORSHIP, PLEASE CONTACT ME TO DISCUSS THE FOLLOWING SPECIALTY SPONSORSHIPS:

- |   |   |
|---|---|
| <input type="checkbox"/> LEADERSHIP FORUM RECEPTION |   |
| <input type="checkbox"/> SYMPOSIUM RECEPTION        | <input type="checkbox"/> APP SPONSORSHIP  |
| <input type="checkbox"/> SESSION SPONSORSHIP        | <input type="checkbox"/> WIFI SPONSORSHIP |
| <input type="checkbox"/> LUNCH SPONSORSHIP          | <input type="checkbox"/>                  |

#### FFA ASIA PACIFIC SYMPOSIUM: HONG KONG 2025

- PLATINUM LEVEL
- GOLD LEVEL
- SILVER LEVEL
- BRONZE LEVEL

IN ADDITION TO MY SYMPOSIUM SPONSORSHIP, PLEASE CONTACT ME TO DISCUSS THE FOLLOWING SPECIALTY SPONSORSHIPS:

- |  |                                       |
|--|---------------------------------------|
| <input type="checkbox"/> SYMPOSIUM RECEPTION | <input type="checkbox"/> APP SPONSOR  |
| <input type="checkbox"/> SESSION SPONSORSHIP | <input type="checkbox"/> WELCOME BAG  |
| <input type="checkbox"/> LUNCH SPONSORSHIP   | <input type="checkbox"/> WIFI SPONSOR |

#### WOMEN IN FUND FINANCE SPONSORSHIP

- YES, WE WISH TO CONTRIBUTE AN ADDITIONAL USD \$3,500 TO SUPPORT WFF IN 2025

# FUND FINANCE ASSOCIATION

## SPONSORSHIP OPPORTUNITIES

**COMPANY NAME (AS IT SHOULD APPEAR IN PRINT):**

**COMPANY NAME (AS IT SHOULD APPEAR ON INVOICE):**

**ADDRESS (AS IT SHOULD APPEAR ON INVOICE):**

**EVENT LOGISTICS CONTACT NAME (TO HANDLE SPONSORSHIP DETAILS):**

**EMAIL:**

**PRIMARY BUSINESS LINE CONTACT (NAME AND EMAIL):**

**DATE:**

**SIGNATURE:**

**FFA COUNTERSIGNATURE:**

Sponsorships are available on a first-come, first-served basis. Appointment of sponsors is at the discretion of the Fund Finance Association. Sponsorships are not considered confirmed and final until countersigned by the Fund Finance Association.

# FUND FINANCE ASSOCIATION

## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP TERMS & CONDITIONS

Sponsorship packages are not subject to customization and must be secured as listed. Refunds will not be given for unused benefits.

The FFA will update the website within (5) business days of receiving the completed sponsorship order and receipt of an approved logo from a sponsor.

In the event the sponsor cancels all or part of the sponsorship contracted, the sponsor shall pay the FFA a fee (the Cancellation Fee), equal to all monies due. Any Cancellation Fee is due at the time of cancellation. A payment to the FFA under this contract shall be deemed fully earned and non-refundable.

The data in the FFA's registration list(s) is proprietary to the FFA and may not be resold. This information may be provided to you as part of your sponsorship agreement (excluding contact details). The sponsor agrees that they will not disclose, transfer, duplicate, reproduce, sell, loan or retain any portion of the attendee list in any form whatsoever, including entering into their own electronic databases.

Final decisions regarding the content of programs remain at the sole discretion of the FFA. Sponsorships, including speaking positions, are all subject to FFA approval and do not retain control over the composition of the remainder of the panel. In the unlikely occurrence that an event is canceled, refunds will be at the discretion of the FFA.

**The Fund Finance Association (FFA) is a non-profit industry association in the fund finance market, co-located in New York and Charlotte, North Carolina.**

Our core mission is to:

- Educate members, legislators, regulators, and other constituencies about the fund finance market and related capital markets through conferences and other events.
- Build the broadest consensus among members on policy, legal regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.
- Advocate on behalf of the fund finance industry with respect to policy, legal, regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.

**The Annual Global, European, and Asia-Pacific Fund Finance Symposiums are the premier Fund Finance events.**

**The FFA sought out experts in the subscription credit facility and fund finance space to address many of the key developments and trends in the market. The organization is comprised of a committee of well-respected Banking and Finance professionals who specialize in fund finance. The conference was made possible due to the dedication of this group.**