

2023

SPONSORSHIP OPPORTUNITIES



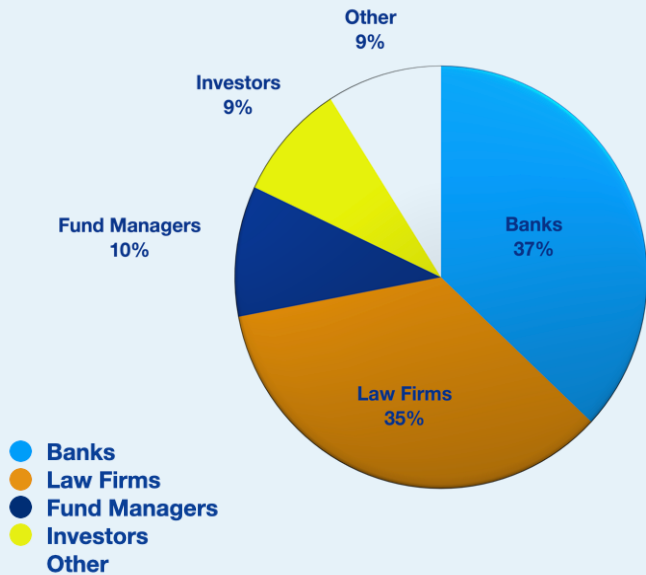
FUND
FINANCE
association

TABLE OF CONTENTS

2022 YEAR IN REVIEW	3
GLOBAL SYMPOSIUM	4
EUROPEAN SYMPOSIUM	10
ASIA-PACIFIC SYMPOSIUM	12
WOMEN IN FUND FINANCE	15
COMMITMENT FORM	16
ABOUT US	18

2022 YEAR IN REVIEW

ATTENDEE BREAKDOWN



METRIC RECAP

1753 Attendees
165 Speakers
139 Sponsors
40 Agenda Sessions

EVENT PHOTOS



[CLICK HERE TO SEE PHOTOS FROM OUR 11TH ANNUAL GLOBAL SYMPOSIUM](#)



[CLICK HERE TO SEE PHOTOS FROM OUR 3RD ANNUAL ASIA-PACIFIC SYMPOSIUM](#)



[CLICK HERE TO SEE PHOTOS FROM OUR 6TH ANNUAL EUROPEAN SYMPOSIUM](#)

12TH ANNUAL



GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

2023 SPONSORSHIP OPPORTUNITIES

PLATINUM

PLATINUM LEVEL \$22,500

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.*
- Twelve (12) complimentary passes for the full scope of conference activities. Opportunity to purchase additional tickets at a discounted rate of \$2,000 per pass until January 1st and \$2,500 thereafter, subject to availability.
- Exhibit table in the Sponsor area (Subject to availability & approval by FFA).
- Prominent recognition (company name and logo) in conference materials and on conference website.

GOLD

GOLD LEVEL \$17,500

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.*
- Seven (7) complimentary passes for the full scope of conference activities. Opportunity to purchase additional tickets at a discounted rate of \$2,000 per pass until January 1st and \$2,500 thereafter, subject to availability
- Prominent recognition (company name and logo) in conference materials and on conference website.

SILVER

SILVER LEVEL \$10,000

- Three (3) complimentary passes for the full scope of conference activities.
- Recognition (company name and logo) in conference materials and on conference website.

BRONZE

BRONZE LEVEL \$7,500

- Two (2) complimentary passes for the full scope of conference activities.
- Recognition (company name and logo) in conference materials and on conference website.

INDIVIDUAL

INDIVIDUAL TICKETS

- \$2,500 until January 1st, \$3,000 thereafter.

GPs and Fund Managers may attend the symposium free of charge*

*Subject to availability

12TH ANNUAL

GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Sponsors of the below will receive exclusive billing of selected opportunity on website and FFA-produced event materials. Additional branding opportunities are at the discretion and expense of the sponsor with approval required by the FFA board.
- Any of the below sponsorships may only be purchased by an existing Platinum or Gold sponsor. Opportunities may not be individually contracted.



WELCOME RECEPTION ON OCEAN LAWN
\$15,000 (LIMITED TO 2 SPONSORS)

SOLD

- Welcome reception taking place outdoors on the Ocean Lawn (Sponsorship is limited to 2 sponsors)
- Each sponsor will receive a signature cocktail in a branded cup
- Branding on welcome step & repeat featuring your company logo among other sponsors
- Prominent recognition (company name and logo) in conference materials and on conference website as Welcome Reception Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



12TH ANNUAL

GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

ADDITIONAL SPONSORSHIP OPPORTUNITIES



HOSPITALITY LOUNGE SPONSOR (LIMITED TO 3 SPONSORS)

- Sponsors will each receive a private hospitality lounge in the main conference area to furnish and use for meetings & entertainment of your choosing
- Lounge themes include "Show off your A-Game" Sports Simulator, Refresh & Recharge area, and A Sweet Retreat
- Contact info@fundfinanceassociation.com for more information and pricing



12TH ANNUAL



GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

ADDITIONAL SPONSORSHIP OPPORTUNITIES



CONFERENCE RECEPTION

\$15,000 (LIMITED TO 2 SPONSORS)

- Outdoor Reception with ocean views (Sponsorship is limited to 2 sponsors)
- Each sponsor will receive a signature cocktail in a branded cup
- Custom signage featuring your company logo among other sponsors
- Prominent recognition (company name and logo) in conference materials and on conference website as Reception Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



12TH ANNUAL



GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

ADDITIONAL SPONSORSHIP OPPORTUNITIES



EXCLUSIVE LUNCH SPONSORSHIP \$10,000 (LIMITED TO 1 SPONSOR)

- Exclusive billing of sponsorship of conference luncheon
- Prominent recognition (company name and logo) in conference materials and on conference website as Lunch Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



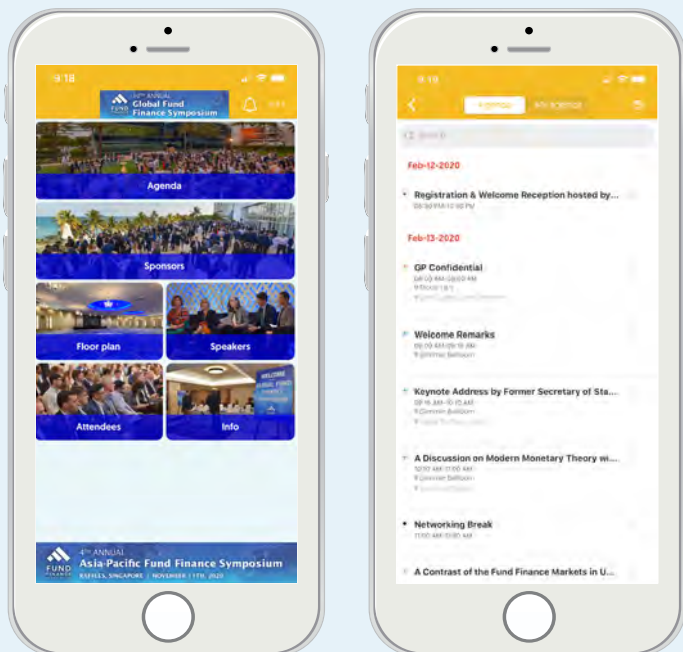
SESSION SPONSORSHIPS \$5,000 - \$10,000

- Options include Moderator positions or branding opportunities for select Keynote sessions.
- Content of the session and speakers (except for moderating role) is at the discretion of the Content Committee and FFA Board
- Contact info@fundfinanceassociation.com for more information and pricing



EXCLUSIVE APP SPONSORSHIP \$10,000

- Exclusive sponsor of the conference app
- Prominent branding within the app featured on the splash screen and static banner ad (as shown)
- Customized password to download the app



WIFI \$10,000

SOLD

- Custom branded Wifi network name & password in all meeting spaces
- Inclusion in event materials on-site including the conference app, printing on back of name badge & signage throughout meeting space

12TH ANNUAL



GLOBAL FUND FINANCE SYMPOSIUM

FEBRUARY 8-10, 2023 | FONTAINEBLEAU MIAMI BEACH

ADDITIONAL SPONSORSHIP OPPORTUNITIES



HOTEL KEYCARD

\$10,000

SOLD

- Custom fully branded key card + sleeve for all conference attendees staying at the Fontainebleau
- Sponsorship fee includes the cost of key cards & sleeves, design (up to 2 revisions), production, shipping and implementation



CHARGING STATION SPONSOR

\$7,500

- Exclusive sponsor of conference charging power packs
- Includes custom fully branded portable charging station power packs



WELCOME BAG SPONSOR

\$10,000

CLOSED

- Custom co-branded Welcome Bag with sponsor logo and FFA logo with sponsor logo and FFA logo
- Opportunity to include one (1) flyer and one (1) branded item for each Welcome Bag (est. 600; item subject to approval by FFA)
- Inclusion in event materials on-site including the conference app & signage throughout meeting space



7TH ANNUAL



EUROPEAN FUND FINANCE SYMPOSIUM

SYMPOSIUM | JUNE 19TH, 2023 | QEII CONFERENCE CENTRE

SUMMIT | JUNE 5TH — 7TH, 2023 | THE BELFRY HOTEL & RESORT

COCKTAIL RECEPTION | SEPTEMBER 14TH, 2023 | DE VERE GRAND CONNAUGHT ROOMS

2023 SPONSORSHIP OPPORTUNITIES

PLATINUM

PLATINUM LEVEL £15,000 (maximum available 30) *

- Four (4) complimentary passes to the Fund Finance Association Summit
- One (1) speaking opportunity on a symposium panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot*
- Ten (10) complimentary passes for the full scope of the symposium
- Twenty (20) complimentary passes for industry cocktail reception
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

GOLD

GOLD LEVEL £12,000 (maximum available 20) *

- Three (3) complimentary passes to the Fund Finance Association Summit
- One (1) speaking opportunity on a symposium panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot*
- Seven (7) complimentary passes for the full scope of the symposium
- Fourteen (14) complimentary passes for industry cocktail reception
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

SILVER

SILVER LEVEL £8,500 (maximum available 15) *

- Two (2) complimentary passes to the Fund Finance Association Summit
- Four (4) complimentary passes for the full scope of the symposium
- Eight (8) complimentary passes for industry cocktail reception
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

BRONZE

BRONZE LEVEL £6,000 (maximum available 15) *

- One (1) complimentary passes to the Fund Finance Association Summit
- Three (3) complimentary passes for the full scope of the symposium
- Six (6) complimentary passes for industry cocktail reception
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

INDIVIDUAL

INDIVIDUAL TICKETS

- Individual pricing for the symposium and cocktail reception is £950 and £125 respectively
- Individual tickets to the Fund Finance Association Summit are not available

GPs and Fund Managers may attend the summit and symposium free of charge, subject to availability

*Room and Board for the Belfry Hotel will be billed to the individual. Rooms are anticipated to be £279 per night.

1ST

FUND FINANCE ASSOCIATION SUMMIT

JUNE 5-7, 2023 | THE BELFRY HOTEL & RESORT

WE ARE EXCITED TO WELCOME EVERYONE TO
THE FIRST FUND FINANCE ASSOCIATION SUMMIT, WE AIM TO PROVIDE
AN OPPORTUNITY TO NETWORK AROUND PURPOSE BUILT CONTENT



5TH ANNUAL



ASIA-PACIFIC FUND FINANCE SYMPOSIUM OCTOBER 12TH, 2023 | FOUR SEASONS HONG KONG

2023 SPONSORSHIP OPPORTUNITIES

PLATINUM

PLATINUM USD \$15,000

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.*
- Ten (10) complimentary passes for the full scope of the conference activities. *Opportunity to purchase additional tickets at a discounted rate.*
- Prominent recognition (company name and logo) in conference materials and on conference website.
- Opportunity to provide sponsored giveaway or collateral *Collateral subject to approval by FFA board

GOLD

GOLD USD \$12,500

- One (1) speaking opportunity on a conference panel. *Speaker must be confirmed 2 months prior to event date to guarantee a spot.*
- Seven (7) complimentary passes for the full scope of the conference activities. *Opportunity to purchase additional tickets at a discounted rate.*
- Prominent recognition (company name and logo) in conference materials and on conference website

SILVER

SILVER USD \$10,000

- Five (5) complimentary passes for the full scope of the conference activities.
- Prominent recognition (company name and logo) in conference materials and on conference website.

INDIVIDUAL

- USD \$1,250 early bird rate & USD \$2,000 thereafter

GPs and Fund Managers may attend the symposium free of charge*

*Subject to availability

5TH ANNUAL

ASIA-PACIFIC FUND FINANCE SYMPOSIUM OCTOBER 12TH, 2023 | FOUR SEASONS HONG KONG

Additional Sponsorship Opportunities



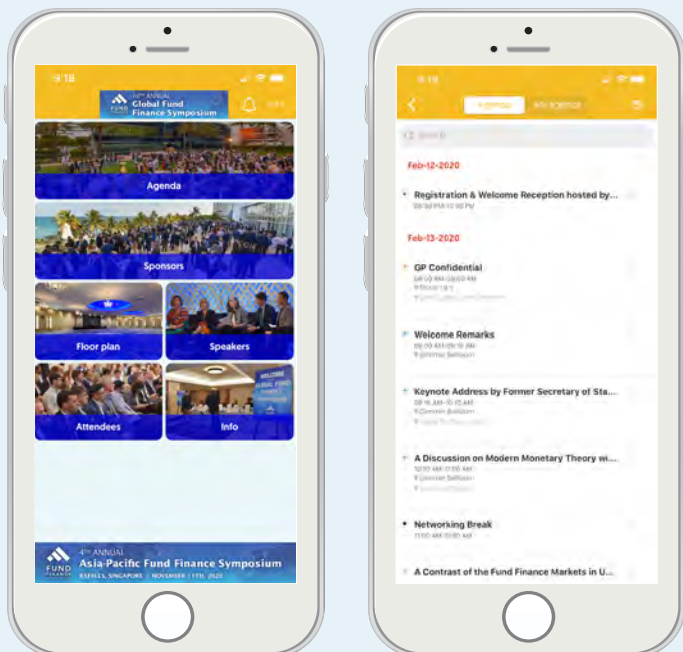
RECEPTION SPONSORSHIP USD \$12,500

- Co-sponsorship of symposium reception (Sponsorship is limited to 2 sponsors)
- Each sponsor will receive a signature branded cocktail
- Custom signage featuring your company logo
- Other branding opportunities to be confirmed
- Prominent recognition (company name and logo) in conference materials and on conference website as Reception Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



EXCLUSIVE APP SPONSORSHIP USD \$7,500

- Exclusive sponsor of the conference app
- Prominent branding within the app featured on the splash screen and static banner ad (as shown)



WELCOME BAG SPONSOR USD \$7,500

- Custom co-branded Welcome Bag with sponsor logo and FFA logo
- Opportunity to include one (1) flyer and one (1) branded item for each Welcome Bag (est. 200; item subject to approval by FFA)
- Bag to be distributed to guests within main session space
- Additional bag items to be provided by 2023 Asia-Pacific Platinum Sponsors



5TH ANNUAL

ASIA-PACIFIC FUND FINANCE SYMPOSIUM

OCTOBER 12TH, 2023 | FOUR SEASONS HONG KONG

Additional Sponsorship Opportunities



EXCLUSIVE LUNCH SPONSORSHIP USD \$7,500

- Exclusive billing of sponsorship of conference luncheon
- Prominent recognition (company name and logo) in conference materials and on conference website as Lunch Sponsor
- Additional branding opportunities available at the discretion of the sponsor with approval by the FFA board



WIFI SPONSORSHIP USD \$7,500

- Custom branded Wifi network name & password in all meeting spaces
- Inclusion in event materials on-site including the conference app, printing on back of name badge & signage throughout meeting space
- Opportunity to select landing page upon logging into to custom WiFi network



SESSION SPONSORSHIP USD \$7,500

- Options include Moderator positions or branding opportunities for select Keynote sessions.
- Content of the session and speakers (except for moderating role) is at the discretion of the APAC Executive and Advisory Committees
- Contact info@fundfinanceassociation.com for more information and pricing

- Sponsors of the above will receive exclusive billing of selected opportunity on website and FFA-produced event materials. Additional branding opportunities are at the discretion and expense of the sponsor with approval required by the FFA board.
- Any of the above sponsorships may only be purchased by an existing Platinum or Gold sponsor. Opportunities may not be individually contracted.



Founded by the FFA and leading women in the alternative investment and fund finance industry in 2017, Women in Fund Finance (WFF) has continued to expand their reach.

WFF has been hosting virtual and in-person programming in 2021 & 2022 and hosted over 60 events globally in the past two years.

With more than 3,200 members globally, WFF has helped members with networking and communication skills, understanding the outlook for the fund finance business, as well as providing business development and networking sessions.



2021-2022 EVENTS

14
GLOBAL

29
US

13
EUROPEAN

7
APAC

WOMEN IN FUND FINANCE EVENTS IN 2022

WFF has active committees in the US, Europe and Asia, that have planned Networking Events, Workshops, Fireside Chats and virtual panels across 8 cities on 3 continents.

WFF is honored to receive contributions from 69 sponsors. All sponsors are represented on every WFF email campaign and on the WFF homepage: www.womeninfundfinance.com.

Sponsorship opportunities for 2023 events are available for \$3,500.



FUND FINANCE ASSOCIATION

PLEASE SELECT YOUR SPONSORSHIP LEVEL(S):

Organizations that sponsor two or more FFA Symposiums within the same calendar year at the same time will receive a 5% discount on their FFA sponsorship package. Discounts on sponsorships will not be granted retroactively.

Many of your firms have sponsored and attended FFA Symposium and Women In Fund Finance (WFF) events held during 2020-2022 in London, New York, Miami, Singapore, and Hong Kong. To continue WFF's work in advocating for greater diversity within the alternative investment and fund finance industry, the FFA invites you to contribute an additional **\$3,500** sponsorship to help support WFF's initiatives in 2023. The WFF sponsorship is in addition to FFA Symposium sponsorship(s).

FFA GLOBAL SYMPOSIUM 2023 (MIAMI, FL)

PLATINUM LEVEL
GOLD LEVEL
SILVER LEVEL
BRONZE LEVEL

FFA EUROPEAN SYMPOSIUM (LONDON, UK)

PLATINUM LEVEL
GOLD LEVEL
SILVER LEVEL
BRONZE LEVEL

FFA ASIA-PACIFIC SYMPOSIUM (HONG KONG)

PLATINUM LEVEL
GOLD LEVEL
SILVER LEVEL

ADDITIONAL GLOBAL SPONSORSHIPS

SOLD WELCOME RECEPTION
CONFERENCE RECEPTION
CHARGING STATIONS
SESSION SPONSORSHIP
LUNCH
SOLD WIFI
SOLD KEYCARD
APP
HOSPITALITY LOUNGE
CLOSED WELCOME BAG

ADDITIONAL EUROPEAN SPONSORSHIPS

SPECIALTY SPONSORSHIPS TO BE DEFINED. IF INTERESTED IN AN ADDITIONAL SPONSORSHIP, PLEASE CONTACT INFO@FUNDFINANCEASSOCIATION.COM.

ADDITIONAL APAC SPONSORSHIPS

RECEPTION
APP
WELCOME BAG
LUNCH
WIFI
SESSION SPONSORSHIP

WOMEN IN FUND FINANCE

YES, WE WISH TO CONTRIBUTE IN SUPPORT OF THE 2023 WFF EVENTS



FUND FINANCE ASSOCIATION

SPONSORSHIP TERMS & CONDITIONS

Sponsorship packages are not subject to customization and must be secured as listed. Refunds will not be given for unused benefits. FFA will update website within five (5) business days of receiving the completed sponsorship order and receipt of approved logo from sponsor. In the event the sponsor cancels all or part of the sponsorship contracted, the sponsor shall pay to FFA a fee (the Cancellation Fee) equal to all monies due. Any Cancellation Fee is due at the time of cancellation. A payment made to FFA under this contract shall be deemed fully earned and non-refundable.

The data contained in FFA's registration list(s) is proprietary to the FFA and may not be resold. This information may be provided to you as part of your sponsorship agreement (excluding contact details). The sponsor agrees that they will not disclose, transfer, duplicate, reproduce, sell, loan or retain any portion of the attendee list in any form whatsoever, including entering into their own electronic databases.

Final decisions regarding the content of programs remains at the sole discretion of the FFA board. Sponsorships including speaking positions are all subject to board approval and do not retain control over the composition of the remainder of the panel.

In the unlikely occurrence that an event is cancelled, refunds will be at the discretion of the FFA Board.

COMPANY (AS IT SHOULD APPEAR IN PRINT):

NAME (AS IT SHOULD APPEAR ON INVOICE):

ADDRESS (AS IT SHOULD APPEAR ON INVOICE):

EMAIL:

WEB ADDRESS:

EVENT LOGISTICS CONTACT NAME (TO HANDLE SPONSORSHIP DETAILS):

IF YOUR FIRM IS SPONSORING MULTIPLE EVENTS PLEASE INCLUDE A CONTACT FOR EACH, IF DIFFERENT.

EMAIL:

PHONE:

Payments received after the event date will be assessed a 5% late fee.

FFA COUNTERSIGNATURE:

Thank you for your support of Fund Finance Association Symposiums!

DATE:

Sponsorships are available on a first-come, first-served basis.
Appointment of sponsors is at the discretion of the Fund Finance Association.
Sponsorships are not considered confirmed and final until countersigned by the Fund Finance Association.

The Fund Finance Association (FFA) is a non-profit industry association in the fund finance market, co-located in New York and Charlotte, North Carolina.

Our core mission is to:

- Educate members, legislators, regulators, and other constituencies about the fund finance market and related capital markets through conferences and other events.
- Build the broadest consensus among members on policy, legal regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.
- Advocate on behalf of the fund finance industry with respect to policy, legal, regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.

The Annual Global, European, and Asia-Pacific Fund Finance Symposiums are the premier Fund Finance events.

The FFA sought out experts in the subscription credit facility and fund finance space to address many of the key developments and trends in the market. The organization is comprised of a committee of well-respected Banking and Finance professionals who specialize in fund finance. The conference was made possible due to the dedication of this group.



Contact the FFA

To learn more about the FFA, questions regarding events and sponsorships, or to submit a completed form, please contact info@fundfinanceassociation.com.